

# Summit Promo Toolkit

# Municipal Leadership Summit

SCRANTON



OCTOBER 10-13, 2024



*Building safe, resilient communities*

# Ways You Can Promote The Municipal Leadership Summit

1. **List on your community's website event calendar**
2. **Share in your emails or e-newsletters**
3. **Share social media posts**

# Event Listing

**Name:** Municipal Leadership Summit

**Theme:** Building Safe, Resilient Communities

**Date:** October 10-13, 2024

**Location:** Hilton Scranton and the Radisson Lackawanna Station

**Registration:** [PML.org/municipal-leadership-summit](https://PML.org/municipal-leadership-summit)

## Description:

The League, PA State Association of Township Commissioners (PSATC) and PA Career Fire Chiefs Association are heading to Scranton for the 2024 Municipal Leadership Summit. Plan to join us to build your leadership skills, learn the latest in topics important to local government, share best practices for serving your community and learn how others are moving their communities forward. Invited guests and featured speakers include: Former U.S. Congressman Charlie Dent; Marimba Milliones, President & CEO of the Hill Community Development Corporation; and legislative leaders.

## Session topics being planned include:

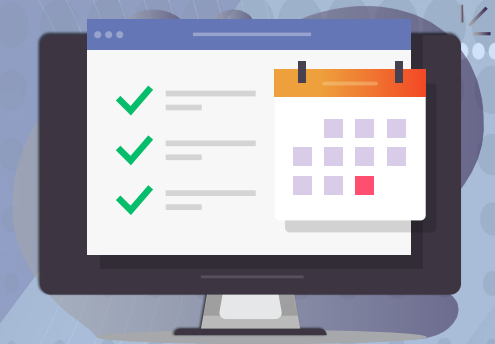
- Equity in Urban-Core Redevelopment
- Community Development & Infrastructure
- Transforming Conflict into Collaboration
- Lessons Learned from Collective Bargaining
- Implementing Social Work in Lancaster City Police Force
- Telling Your Municipality's Story: Strategies for Garnering and Managing Media Interviews
- Meeting Public Expectations -- Through Police Accreditation
- How DEIB Makes Your Community Stronger
- Municipal Finance
- Today's Challenges for Fire and EMS Services - Is Regionalization the Answer?
- Un-Affordable Housing - What's the Fix?
- Legislative Update
- Implementing Internal Controls and What Can Happen if You Don't
- PEMA's Building Resilient Infrastructure and Communities (BRIC)
- Funding For Your Community
- Creating Beautiful and Thriving Communities

## Featured events being planned include:

- Welcome to Scranton Reception at the Backyard Ale House
- Group Tour of the Coal Mine and Anthracite Museum
- "The Office" Self-Guided Tour
- Lackawanna County Pizza Trail, Wine Trail, Haunted Trail, Mural Trail and a Fall Foliage Trail
- Monte Carlo Night
- Exhibitor Reception
- [Silent Auction](#) and Reception to Support The Schuettler Center for Municipal Development

## Summit Registration Fees (Registration closes on September 23, 2024):

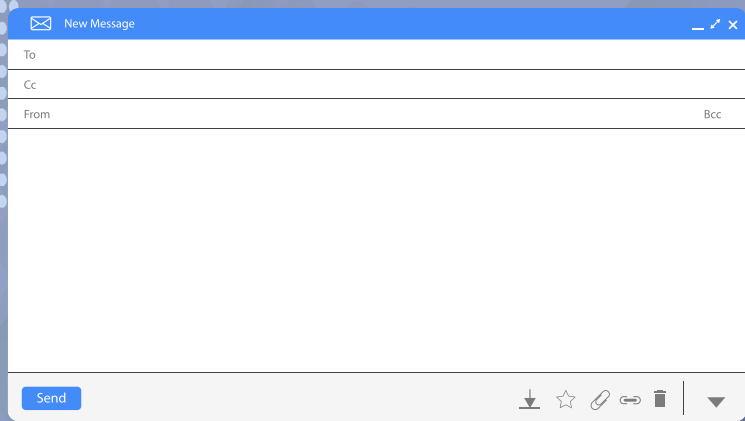
- League or PSATC Member is \$550 after September 5.
- Non-member price is \$700.
- Registration for Guest/Non-Municipal Official is \$430.



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2024 Municipal Leadership Summit

# Email/E-Newsletter Template



As a member of the Pennsylvania Municipal League, Pennsylvania State Association of Township Commissioners or Pennsylvania Career Fire Chiefs Association, we are excited to announce our participation in the Municipal Leadership Summit from October 10 through October 13 at the Hilton Scranton and the Radisson Lackawanna Station Hotel located in Scranton. This year's theme is "Building Safe, Resilient Communities." We will have three tracks matching our legislative priorities – Public Safety, Municipal Finance, and Community Development & Infrastructure.

The annual Summit provides excellent sessions that will include topics such as: sustainability, funding from the Commonwealth, affordable housing, services and programs for your community, financing municipal projects, law enforcement employment, and others.

Invited guests and featured speakers include: Former U.S. Congressman Charlie Dent; Marimba Milliones, President & CEO of the Hill Community Development Corporation; and legislative leaders.

In addition to the great sessions and networking events, delegates can participate in a silent auction to support The Schuettler Center for Municipal Development.

We look forward to this event which also allows our elected and appointed officials to share success stories, best practices and network with other professionals committed to successful local government.

[Register Now!](#)

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# Social Media Posts

## Sample Posts:

#1

Join The League, PSATC & PA Career Fire Chiefs at the #MunicipalLeadershipSummit24 - Oct. 10-13 in Scranton - This year's theme is "Building safe, resilient communities." The Summit brings together elected & appointed officials from across PA.

Register at: [PML.org/municipal-leadership-summit](https://PML.org/municipal-leadership-summit)

#2

Don't miss out on the #MunicipalLeadershipSummit24 - a forum for municipal officials to meet & discuss issues, share ideas & best practices, & solve problems! Join us Oct. 10-13 in Scranton, PA.

Register at: [PML.org/municipal-leadership-summit](https://PML.org/municipal-leadership-summit)

#3

Help build your skills & learn the latest at the #MunicipalLeadershipSummit24 - Oct. 10-13 in Scranton! Topics to include community development & infrastructure, sustainability, municipal finance, DEIB, community funding & much more!

Register at: [PML.org/municipal-leadership-summit](https://PML.org/municipal-leadership-summit)

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## Social Media graphic #1

**Municipal Leadership Summit** SCRANTON OCTOBER 10-13, 2024

*Building safe, resilient communities*

Register now at **PML.org**  
#MunicipalLeadershipSummit24

## Social Media graphic #2

*Building safe, resilient communities*  
#MunicipalLeadershipSummit24

**Municipal Leadership Summit** SCRANTON OCTOBER 10-13, 2024

Register now at **PML.org**

DOWNLOAD ALL GRAPHICS HERE

# Questions? Contact Us

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**DOWNLOAD GRAPHICS/TEMPLATE TEXT HERE**